

ALEXANDRU NICUSOR MATEI

VISUAL CREATOR AND IT AFICIONADO



CONTACT INFO

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BUCHAREST -

05. dec. 1989

SKILLS

advanced medium
beginner

VISUAL SKILLS

Photography
Photoshop/Lightroom
Capture One

Videography
Premiere
Davinci Resolve
Aftereffects

Graphic design
Indesign
Illustrator

IT SKILLS
Hardware service and
maintenance
Networking
CSS/HTML
Word/Excell/Powerpoint

SOCIAL SKILLS

Communication,
resilience, active listening,
information gathering,
collaborative, conflict
management, flexible
thinking, attention to
detail.

LANGUAGES
RO / EN / FR

pastel agency - 2021 - present (3y)

artdirector, video editor, graphic designer, animator, podcast producer

Art direction for different clients (sameday, Delonghi group, JTI, Danubius, etc.);

Art, animator and voice actor for JTI "Copoil" project;

Producing, video editing, colorisation and sound editing of "efectiv" podcast

Vikart Auction House - 2019 - 2021 (3y)

Photographer, videographer, graphic design, onsite and remote IT technician

Art piece photography (precise colour correction and calibration for print and web), graphic design for online auctions and social media; maintenance of the local IT infrastructure (OS, drivers, programs, hw troubleshooting, hw oriented network management and debugging).

Sport Couture Group - 2019 - 2020 (1y 4m)

Photographer

Product photography for all the fashion brands under the Sport Couture Online Shop.

Regency Company - 2019 - 2019 (6m)

Photographer, graphic designer

Took care of the graphic design, photo and video needs of the Marketing Department.

Overhauled the company's furniture front catalogue with an easy to understand and client oriented design.

Preturi pentru Tine 2018 - 2019 (6m)

Photographer, graphic design, video editor

Photography and retouch in Adobe Lightroom and Photoshop the newly arrived products from PPT's offer. I also created some of the web and video graphics in Adobe Illustrator, Photoshop and AfterEffects for the online branding campaigns

F64 - 2015 - 2016 (1y 10m)

Junior Sales Consultant

Product consultant for customers of the largest videography and photography shop in Easter Europe.

auto23.ro - 2012 - 2016 (4ys 5m)

Photographer, videographer and co-owner

Producing journalistic and promo photographs, videos and images for the (now defunct) automotive website www.auto23.ro. Photos and videos viewed on my portfolio website.

Goldart Auction House - 2013 - 2014 (1y)

Photographer

Art piece photography (precise colour correction and calibration for print & web)

University of Bucharest / Faculty
of Journalism and Comunication
Sciences (2009 - 2012)

Bachelor's degree in Journalism

C.N. Gheorghe Sincai
(2005 - 2009) BUCHAREST

Philology
Catharsis Theatre Club (actor for 3 years)



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PHOTO AND VIDEO CLIENTS

Rovereshop.ro, Holzindustrie, AutoItalia Romania (Jeep), Porsche Romania (VW), Dizainar, Royal Thai Embassy in Bucharest, Embassy of Estonia in Bucharest, The Group Tribal World Wide Romania (Mc Donalds', Lays, Pepsi), McCann Worldgroup Romania (Allianz), OMD Romania, La Tortilla, Clubul Diplomatic.

PHOTOJOURNALISM & JOURNALISM CLIENTS

Romania Libera, Adevarul, Evenimentul Zilei, Camyx.com (now defunct), Tarom Insight (in-flight magazine of Tarom), Deutsche Welle.

IT EXPERIENCE

Remote and on-site IT Technician at Open Network Services (ons.ro) for Raycap warehouse in Chiajna (2013), unofficial IT support for Regency IT department.

TRAINER - TEACHER

2021 - present - Media teacher at Himalaya summer camp for children

2017 - Photography and photojournalism teacher for an AIESEC summer project at Moeciu.

2013 - Photojournalism teacher/assistant at Faculty of Journalism and Communication Sciences

2012 - Journalism & photojournalism trainer at Ciocanesti Summer School for children aged between 12 and 15 years old.

2012 - Photojournalism teacher/assistant at Faculty of Journalism and Communication Sciences

NGO

2020 - 2021 (6m) - Vicepresident of Rotaract Curtea Veche Bucuresti

2019 - 2020 (10m) - President of Rotaract Curtea Veche Bucuresti

2018 - 2019 (10m) - PR manager of Rotaract Curtea Veche Bucuresti

2017 - 2018 (10m) - Club Relations Manager of of Rotaract Curtea Veche Bucuresti

PRIZES AND DISTINCTIONS

2022 - „Retur la Hate cu Love” - Sameday - PR Awards Golden Award for Excellence - Crisis communication

2012 - „Vreau o lume fără tuberculoză!” - second place (National anti tuberculosis campaign)

2008 - Best supporting actor at Buftea National Festival of Theater

- **I can do:** photography and photo editing; graphic design; video and video editing, troubleshooting computers, basic network management and troubleshooting, dad jokes.
- **I love:** anime; psychological and SF books; black tea with milk; rice with poached eggs, bacon and seaweed; whiskey, gin with espresso, rum; trains.
- **I can't live without:** my camera; computer/laptop with editing software; music; putting myself in awkward situations.
- **I can live without (but I need it):** my phone (if I have a separate music player); sunscreen (I'm allergic to the summer sun).
- **My hobbies are:** making music; writing poetry and stories; cooking; taking stuff apart and trying to fix them; petting cats, dogs, birds and fish.
- **I'd rather not be around:** roaches; horror movies; open electrical wires.