



Școala Națională de Studii Politice și Administrative

Facultatea de Comunicare și Relații Publice



**GRADUATE CONFERENCE IN COMMUNICATION  
INTERDISCIPLINARY APPROACHES**

September 10<sup>th</sup>- 11<sup>th</sup> 2020

SNSPA - Bucharest, Romania

## ABOUT GCCIA

The first iteration of the *Graduate Conference in Communication. Interdisciplinary Approaches* hosted by FCRP - SNSPA (College of Communication and Public Relations, National University of Political Studies and Public Administration) in Bucharest invites MA, PhD, and post-doctoral students to share their research, including work in progress and parts of their theses. The conference, which will be held online via Cisco Webex due to the current pandemic, will provide a venue for discussing and reflecting upon the research efforts that graduate students in social science are currently engaged in.

A primary goal of this conference is to provide a stimulating and supportive interdisciplinary environment for discussing current research and planning future projects. The secondary goal is to encourage sharing and to examine ideas among young researchers, as well as to discuss methodologies, research topics, questions and applications, with a consistent emphasis on their potential and limitations as inquiry tools for improving one's scientific work.

The conference will facilitate networking between master, doctoral and post-doctoral students by offering the opportunity to exchange and expand ideas about academic work with their peers, and with experienced researchers. Despite social distancing, getting to know each other remains an essential tool for improving complementary research topics and views about society.

# TOPICS

Papers prepared for this conference should preferably try to address current issues in areas such as: *communication mediated by technology; intergenerational communication; organizational communication and collaboration; social media; visual communication; health communication; communication and ageing; and applied communication.* The conference also welcomes contributions from other areas of research in communication, media studies, sociology, political and administrative sciences, and management.

# ABSTRACTS

The abstracts (max. 300 words followed by 3-5 keywords) should be submitted between July 20<sup>th</sup> and September 1<sup>st</sup>, 2020 via Google Forms in the following link: <https://forms.gle/bCRdkxuysqxYty3s7>. We advise you to choose or suggest in the form several tags that apply to the paper you are submitting. The official language of the conference is English. There is also the possibility of presenting papers written in French, providing that there are at least 4 participants choosing this option. Authors will receive the participation confirmation via e-mail by September 3<sup>rd</sup>, 2020.



## PRESENTATIONS

The papers accepted to this conference should be presented either in PowerPoint or in PDF format. In order to avoid any screen sharing difficulties, the participants must send the full presentation to the organizers at least one day in advance. The host of the meeting will project the presentation. The schedule received by the participants will include the link and login details for each meeting. The presentations should be 10-12 minutes long, with discussions taking place at the end of each panel.

## METHODOLOGY WORKSHOP

We provide young researchers with the opportunity to discuss methodological issues related to their ongoing projects and to receive feedback from experienced researchers.

Applicants are asked to submit proposals (via e-mail, see address below) in the form of a short description of the project (with a focus on the methodology envisaged in their research), following the guidelines for the abstract. The presentation will be in the format of a 5 minutes pitch (maximum 20 slides). Following the pitch, there will be a 15-minute period for discussion with two experienced researchers, and also questions and answers, and feedback from the audience. If accepted, participants will receive an acceptance letter via e-mail.

## KEYNOTE SPEAKER

### Marta Najda-Janoszka

Jagiellonian University in Krakow

Marta Najda-Janoszka is Associate Professor at Jagiellonian University in Krakow. Her research and teaching activities are grounded in the strategic management field, with particular emphasis on managing processes of value creation and value appropriation in varied inter-organizational constellations. In 2017 she has completed a habilitation with the book *Dynamic capability-based approach to value appropriation*. Focusing mainly on inter-organizational collaboration, she is the author and coauthor of over 80 scientific works including journal articles, student text-books, and monographs. She has also participated as a panel/track head at renowned international conferences. She is a member of Strategic Management Society.

## FEES & PARTICIPATION CERTIFICATES

Participation in the conference is free. Graduate students who do not submit abstracts, but would like to attend the presentations should contact us. Participation certificates (.pdf files) will be sent via e-mail.

# IMPORTANT DATES

July 20<sup>th</sup> - September 1<sup>st</sup>, 2020

Abstract submission;

September 3<sup>rd</sup>, 2020

Notification of authors;

September 10<sup>th</sup> -11<sup>th</sup>, 2020

Presentation of the papers submitted;

September 11<sup>th</sup>, 2020

Methodology workshop.

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## CONTACT

Please address any questions to Roberta Răducu.  
[roberta.raducu@comunicare.ro](mailto:roberta.raducu@comunicare.ro)

CONFERENCE WEBSITE:

[Click here](#)